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**Avnet Electronics Marketing to Distribute Complete Family of MosChip Semiconductor Technology Products Throughout Asia**

*Avnet Distribution Will Span Critical Parts of Asia for All MosChip Products that Include Network Appliance Processors and Co-Processors, AV Processors, USB and PCI / PCIe Connectivity Semiconductors*

**SANTA CLARA, Calif. – Sept 8, 2009** – MosChip Semiconductor Technology Ltd., a leading provider of high performance multimedia and connectivity solutions for consumer, industrial and computing applications, today announced it has entered into an agreement with Avnet Electronics Marketing Asia, a business region of Avnet, Inc., (NYSE: AVT) to be its product distributor throughout Asia. Avnet's distribution will span Australia, China, India, Korea, Hong Kong, New Zealand, Taiwan and Southeast Asia for all MosChip products that include Network Appliance Processors (NAP) and co-processors, audio / video (AV) processors, USB and PCI / PCI Express (PCIe) connectivity semiconductors.

The distribution agreement comes on the heels of MosChip introducing new products ideal for Asia-based design manufacturers, such as its just-announced MCS9990 PCIe to USB controller and MosChip's MCS8142 and MCS8144 network appliance processors, announced for availability earlier this year. MosChip provides a [complete family](#) of NAPs and co-processors, AV processors, USB and PCI / PCIe connectivity semiconductors. The semiconductors are ideal for a [myriad of applications](#) that include access control networks; consumer AV products; digital signage; media docking stations; industrial automation; Point of Sale (PoS) terminals; secure network attached storage (NAS); serial servers; small-office-home-office (SOHO); USB servers and other like applications.

"MosChip provides a great variety of market-leading semiconductor solutions that appeal widely to original design manufacturers worldwide," commented Stephen Wong, president of Avnet Electronics Marketing Asia. "The combination of our strong distribution presence and success in Asia and MosChip's market proven and widely used products puts together a compelling set of solutions, from technologies to services, so our customers can bring their products to market more rapidly."

"MosChip prides itself in offering robust semiconductor solutions that are offered with complete software and systems design solutions so we can enable our customers to expedite design processes," commented Bhanu Nanduri, COO of MosChip. "Adding Avnet into the fold helps ensure even greater services to our customers throughout critical markets in Asia. We're naturally excited to be working with Avnet as our distributor to these critical Asian markets."

MosChip products and complete design solutions are available via Avnet Electronics Marketing Asia immediately. For more information about MosChip's products, visit <http://www.moschip.com/products.php>. Avnet is present in Asia with more than 40 [offices](#) through which it provides efficient services and seamless support to customers and suppliers.

**About MosChip Semiconductor Technology, Ltd.**

MosChip Semiconductor Technology Limited, a fabless semiconductor company, was founded in 1999 with headquarters and a design center in Hyderabad, India. The operations, sales and marketing activities are conducted via its wholly owned subsidiary, MosChip Semiconductor Technology, USA. The company has several products that include USB, PCI and PCIe connectivity; network appliance processors and co-processors; and audio-video content processors. For more information about MosChip, please visit [www.moschip.com](http://www.moschip.com).

**About Avnet Electronics Marketing Asia**

Avnet Electronics Marketing Asia is part of Phoenix-based Avnet, Inc. (NYSE: AVT), a *Fortune* 500 company with fiscal 2009 sales exceeding USD16.23 billion. Serving customers in more than 70 countries, Avnet is one of the largest distributors of electronic components, computer products and embedded technology.

(more)

Avnet Electronics Marketing has a significant presence in Asia-Pacific -- the fastest growing electronics market in the world. With its regional headquarters in Singapore, the company has offices in over 40 locations in Asia. Avnet Electronics Marketing Asia distributes semiconductors, interconnect, passive and electromechanical components to serve a wide range of customers including original equipment manufacturers (OEMs), electronic manufacturing services (EMS) providers, and small- to medium-sized businesses, and provides associated design-chain and supply-chain services. The company's web site is located at <http://www.em.avnetasia.com>.

*SAFE HARBOR: This release comprises certain forward-looking statements that involve risks and uncertainties. Our actual results could differ materially from those mentioned in such forward-looking statements. The risks and uncertainties including but not limited to, those risks and uncertainties, viz, our ability to compete in highly competitive semiconductor industry, ability to define, develop and sell new products, dependency on subcontractors for the supply and quality of silicon wafers, dependency on international markets considering the cyclical nature of the semiconductor industry and our ability to attract and retain technical manpower. MosChip may from time to time make additional forward looking statements in any manner and does not undertake to update any of these forward looking statements that may be made from time to time by or on behalf of the company.*

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